

**DECLARATION AND POWER OF ATTORNEY  
(Sole Inventor)**

I, the below named sole inventor, hereby declare that: my citizenship, residency, and mailing address are as identified below next to my name; I have reviewed and understand the content of the specification, including the claims, submitted herewith (Porter, Wright, Morris & Arthur Docket No. 3994563-128859); I believe that I am the original, first, and sole inventor of the subject matter which is claimed therein and for which a patent is sought on the invention or discovery entitled

**“SOFTWARE AND METHOD FOR MARKETING ARTISTS”;**

and, I acknowledge my duty to disclose information of which I am aware that is material to patentability as defined in Title 37, Code of Federal Regulations, Section 1.56.

I hereby designate the following as my mailing address:

**Porter, Wright, Morris & Arthur LLP**  
ATTN: Intellectual Property Department  
41 South High Street, 28th Floor  
Columbus, Ohio 43215-6194

I hereby request that all telephone calls be directed to:

Richard M. Mescher at (614) 227-2026

I hereby appoint each of the following as my attorneys, with full power of substitution and revocation, to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith:

Edwin M. Baranowski, Reg. No. 27,482;  
Wm. Cates Rambo, Reg. No. 29,694;  
Laurie N. Jacques, Reg. No. 35,905;  
Richard M. Mescher, Reg. No. 38,242;  
Joshua T. Elliott, Reg. No. 43,603; and  
Alexandra Urban, Reg. No. 45,171.

I further declare that all statements made herein of my own knowledge are true and that all statements made herein on information and belief are believed to be true, and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, Section 1001, and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

09687846-101300

Inventor's Signature:

*Cher Esque*

Date Signed:

*10/13/00*

Inventor:

Cher Esque

Citizenship:

United States of America

Residence:

Cleveland, Ohio

Mailing Address:

1810 W. Schaaf Road

Cleveland, Ohio 44109

COLUMBUS/840792 v.01

05687846-101300